



On the Move to the Community!

The development of an active transportation culture within a community requires the engagement of both municipal and school actors. With the necessary resources in place, we can improve urban infrastructure to encourage greater adoption of active transportation. Guided by our belief that active transportation initiatives can have a real and positive long-term impact on the health of citizens, Vélo Québec established the “On the Move in the Community” program.

On the Move to School! program seeks to promote walking, cycling and other forms of active transportation between home and school as a viable alternative to automobile dependence. This is achieved through a combination of approaches, including organizing activities in schools that promote active transportation.

It also includes the creation of School Travel Action Plans that provide schools with tools to encourage students to adopt active transport as well as recommendations on how to make it safer for them to do so. The program is present in all of Québec’s regions through a network of regional partners that reach over 75,000 children in 210 schools.



In cities we call on professionals and elected officials to commit to planning and developing pedestrian-friendly infrastructure, as recommended in the School Travel Action Plans, as well as making active mobility accessible to all groups in the community: families, senior citizens, and persons of limited-mobility. This municipal strategy includes Vélo Québec’s new technical guide, “Planning and Design for Pedestrians and Cyclists” along with a related one-day training offered to municipal engineers, directors and councilors.

Vélo Québec initiated this collaborative approach in order to encourage the development of urban environments favorable to active transportation. By engaging in this process, our municipal partners are afforded a golden opportunity to better understand the actions necessary to create urban spaces supportive of pedestrians needs.

