# Do 3D zebra crossings improve pedestrian safety? 

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## 3D zebra crossing?

## Conventional



3D


## Research questions

- Do 3D zebra crossings have a measureable impact on crossing VRU's safety?
- Is there an effect on the driving speed of passing vehicles?
- Is there an impact on other forms of road users' behaviour (yielding, jaywalking,...)?
- Is there an effect on the occurrence of serious traffic conflicts?


## Study set-up

- Before-after analysis of effects of converting a classic zebra crossing into a 3D zebra crossing
- 3 test sites in Flanders - Belgium
- Assessment of behavioural effects:
- Impact on driving speed
- Impact on behaviour (e.g. yielding)
- Impact on occurrence of serious traffic conflicts


## Research site 1 - Beersel



## Research site 2 - Bilzen



## Research site 3 - Antwerp



## Data collection

- Speed measurements using radar
- At 300 m away from crossing
- 50m away from crossing
- At crossing (0m)
- Measurement in two directions
- Towards zebra
- Away from zebra
- Two video cameras (facing both driving directions)
- Data analysed:
- Speed data: 4 days (all motor vehicles)
- Road user behaviour: 1 day (all interactions)
- Traffic conflict observations: 4 days

- 6 measurements points per site ( $0 \mathrm{~m}, 50 \mathrm{~m}, 300 \mathrm{~m}$; both directions)
- 300 m is control site
- Hypothesis: speed closer to 3D zebra crossings lowers compared to control site (position * test)
- Hypothesis could not be confirmed: changes between before and after are small and non-systematic accross locations

| Effect | df | F | Sig. |
| :--- | :--- | ---: | ---: |
| Intercept | $1 ; 5$ | 414,643 | , 000 |
| Position | $2 ; 10$ | 2,461 | , 135 |
| Test | $1 ; 5,002$ | , 030 | , 869 |
| Position * Test | $2 ; 10,002$ | 2,220 | , 159 |
| Site | $5 ; 9,851$ | 3,973 | , 031 |
| Position * Site | $10 ; 10$ | 60,215 | , 000 |
| Test * Site | 5,10 | , 564 | , 726 |
| Position * Test * Site | 10,1035898 | 277,419 | , 000 |






## Behavioural observations

- Preselecting crossing VRU using RUBA
- Verification by researcher to remove false positives
- Coding of interactions in predefined codebook



## Behavioural observation

- Four categories of yielding behaviour

|  | Defensive behaviour | Assertive behaviour |
| :--- | :--- | :--- |
| According to rules <br> (=pedestrian goes first) | Getting | Taking |
| Not according to rules <br> (=motor vehicle goes first) | Giving up | Not getting |

## Behavioural observation

- Results yielding process - significant difference over all 3 locations combined (Fisher's Exact Test: p=0.006)

■ Getting

- Taking
- Not getting
- Giving up

Beersel, before ( $\mathrm{N}=128$ )


Beersel, after ( $\mathrm{N}=80$ )


Bilzen, before ( $\mathrm{N}=197$ )


Bilzen, after ( $\mathrm{N}=253$ )


Antwerp, before ( $\mathrm{N}=218$ )


Antwerp, after ( $\mathrm{N}=155$ )


## Traffic conflict analysis

- Serious traffic conflict = 'near-crash'
- Measurement through T-Analyst
- Conflict indicators:
- Minimal Time-to-Collision (TTCmin) < 1.5s
- Post Encroachment Time (PET) < 1.0s


## Traffic conflict analysis

|  | Before period |  |  | After period |  |  | Statistical significance (Fisher) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Site | \# serious conflicts | \# interactions | \# conflicts per 1000 interactions | \# serious conflicts | \# interactions | \# conflicts per 1000 interactions |  |
| Beersel | 9 | 315 | 28,6 | 1 | 242 | 4,1 | $p=0.049$ |
| Bilzen | 5 | 765 | 6,5 | 4 | 930 | 4,3 | $\mathrm{p}=0,7394$ |
| Antwerp | 1 | 956 | 1,1 | 2 | 1137 | 1,8 | $p=1.000$ |
|  |  |  |  |  |  |  | $\mathrm{p}=0,0537$ |

## Conclusions

- 3D zebra crossings do not significantly affect driving speed
- Slight improvement in yielding behaviour
- Some indications of reduction in number of serious conflicts
- But low numbers


## Conclusions

- In any case no indications that 3D zebra crossings would have a negative effect on road safety
- But found effects are too small and too uncertain to conclude that 3D zebra crossings have a positive effect on road safety
- No generalisation was recommended

Do 3D zebra crossings improve pedestrian safety?

## Questions?

